

2022 Annual Report





OUR MISSION

"Creating connections to food,
education and resources as a
catalyst for change."

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Who are "**We**"?

We are the community.

We are the volunteers stocking bread and the supporters filling the cupboards. **We** are the staff planning the programs and the believers doing the work. **We** are the donors giving generously and the families receiving services. Together, **We** are FeedNC and **We** are proud to share with you the 2022 Annual Report.



"Before coming to FeedNC, I was only able to buy food on the weeks I had my daughter, now my fridge is never empty."

-FeedNC Grocery Member



"It takes more than a meal to end hunger."

With a mission to create connections to food, education, and resources as a catalyst for change, FeedNC has served **4,600** unique individuals-in-need in our community throughout 2022 by way of our 11 innovative programs & projects. All programs have been uniquely crafted to tackle many large-scale issues at the community level.

All 11 programs were designed with dignity at the forefront, as a core belief of FeedNC is that true growth and change can only occur in a safe-place that would allow individuals to feel heard, respected, and dignified.

A Letter from Leadership

Families in our community turn to FeedNC when life circumstances become overwhelming and they need a hand up and hope. I have certainly needed those things in my life and have been blessed to receive them from caring people. FeedNC has welcomed all community members to the table since 1987. The needs of our community have changed but the mission is steadfast in focusing on creating connections to food, education, and resources as a catalyst for change. In 2022, generous support allowed the dedicated volunteers at FeedNC to rescue over one million pounds of food, provide over 3,000 individuals with healthy groceries to feed their families, and achieve a 100% job placement rate for culinary graduates.

The Grassroots Grocery Program is the only supplemental grocery service in our area that allows members to access groceries once per week. Members have the opportunity to save between \$600-\$800 per month so that they can allocate income to other essential expenses such as transportation to work, rent, child-care costs, medical bills, and more.

The Workforce Development Program offers both Culinary Job Training and Warehouse Job Training to help those who are unemployed or underemployed get back to work and earn a livable wage - some starting at \$18-\$19 an hour with benefits. We have had 43 graduates to date and are looking forward to additional classes in 2023.

Because of your support, FeedNC served over 50,000 nutritious hot meals to our neighbors. Many of them came in for breakfast on their way to work.

Right now, we have more families requesting supplementary grocery assistance than ever before (20-40 new families every week). We currently have the largest workforce development class we've ever had [10 eager and engaged students]. Generous local families, organizations and businesses have been vital to funding the Building a Bigger Table capital campaign that will allow all of us to gather around the bigger table at our new facility in the spring of 2023. Our new home will maintain the longstanding focus on the mission driven work while also offering a free community restaurant for breakfast and lunch as well as rental event spaces, so that the work of FeedNC is sustainable for many years to come. FeedNC made a commitment to you that we would be ready to meet the increased need by building a right sized home for FeedNC and improving the lives of more people through innovative programs. Construction is on target for a grand opening in the spring of 2023 and we cannot wait for you to join us, because... At Our Table... Everyone is Welcome.

Lara Ingram, Executive Director



Oh, what a year!

2 0 2 2

35% increase of members served from 2021-2022

76,000 services provided

100% member satisfaction

\$1.1 million saved through volunteerism

\$2.35 million saved through food rescue

Total saved by members: **\$3 million**

OUR IMPACT



Decreasing community food waste through food rescue.



Increasing food security through food & nutrition programs.



Improving the quality of life for families facing financial hardships.



Building social capital through shared community spaces.



Creating opportunity for upward economic mobility through workforce development programs.



Educating the community through ongoing advocacy efforts.



Our Programs

In a survey conducted October 2022, **90% of members** stated that their worry and/or stress levels have improved while enrolled in FeedNC programs.

Food & Nutrition Programs



2022 STATS



Grassroots Grocery

- **12k** grocery visits
- **\$ 2.3 million** saved
- **100+** emergency boxes



Food Movers

- **1,300** grocery deliveries
- **\$255k** saved
- **150** DoorDash rides



Daily Fare

- **75k** meals served
- **\$127k** saved



Food Rescue

- **1.4 million lbs** rescued
- **\$2.35 million** saved

Educational Programs



Culinary Workforce Development

- **10** graduates
- **100%** employed
- **100%** retained



Warehouse Workforce Development (Pilot)

- **4** graduates
- **100%** employed
- **100%** retained



Community Connections

- **500+** referral inquiries
- **12** partner meetings



Displacement Assistance

- **50** homeless served
- **50+** Shower & Laundry check-ins

Annual Projects



Holiday Events

- **900** Holiday Boxes distributed
- **250** children attended Winter Wonderland



Mobile Pantries

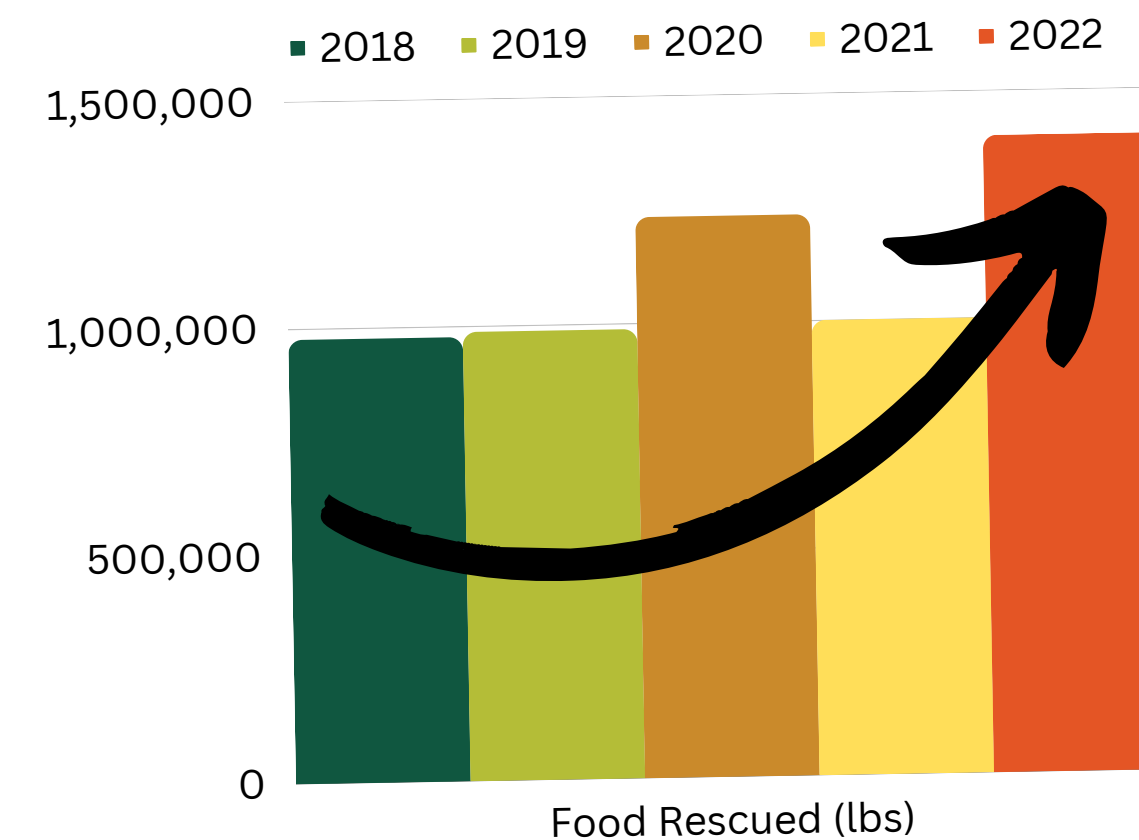
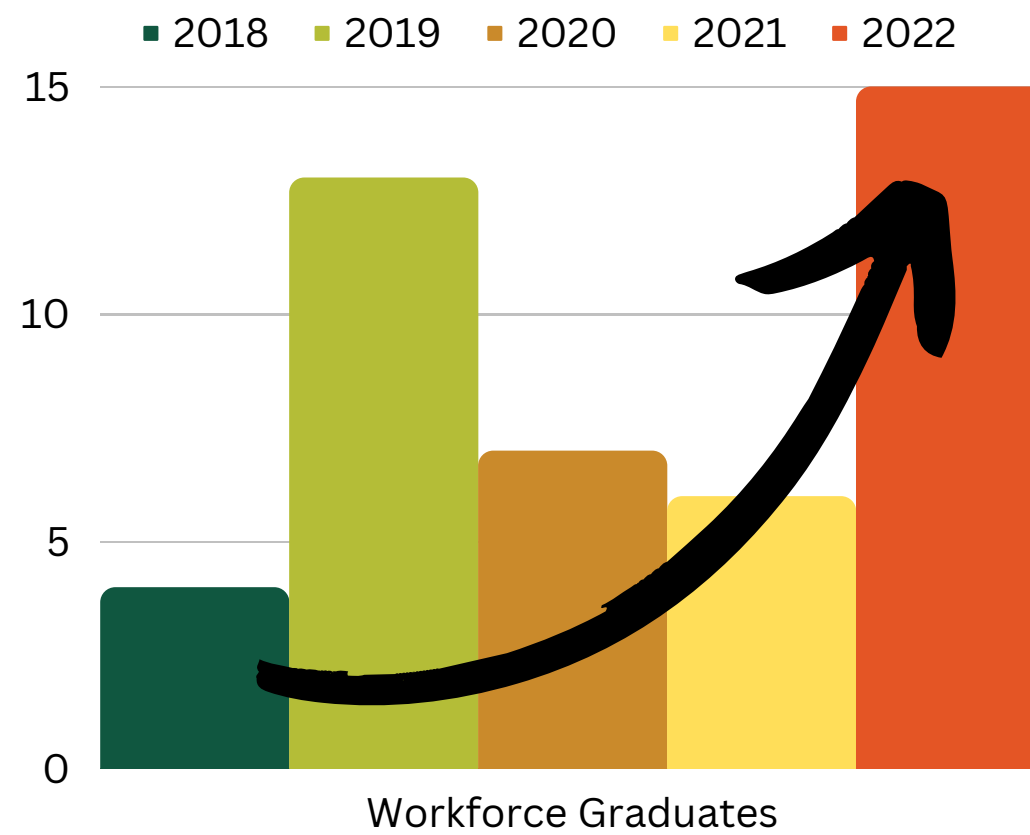
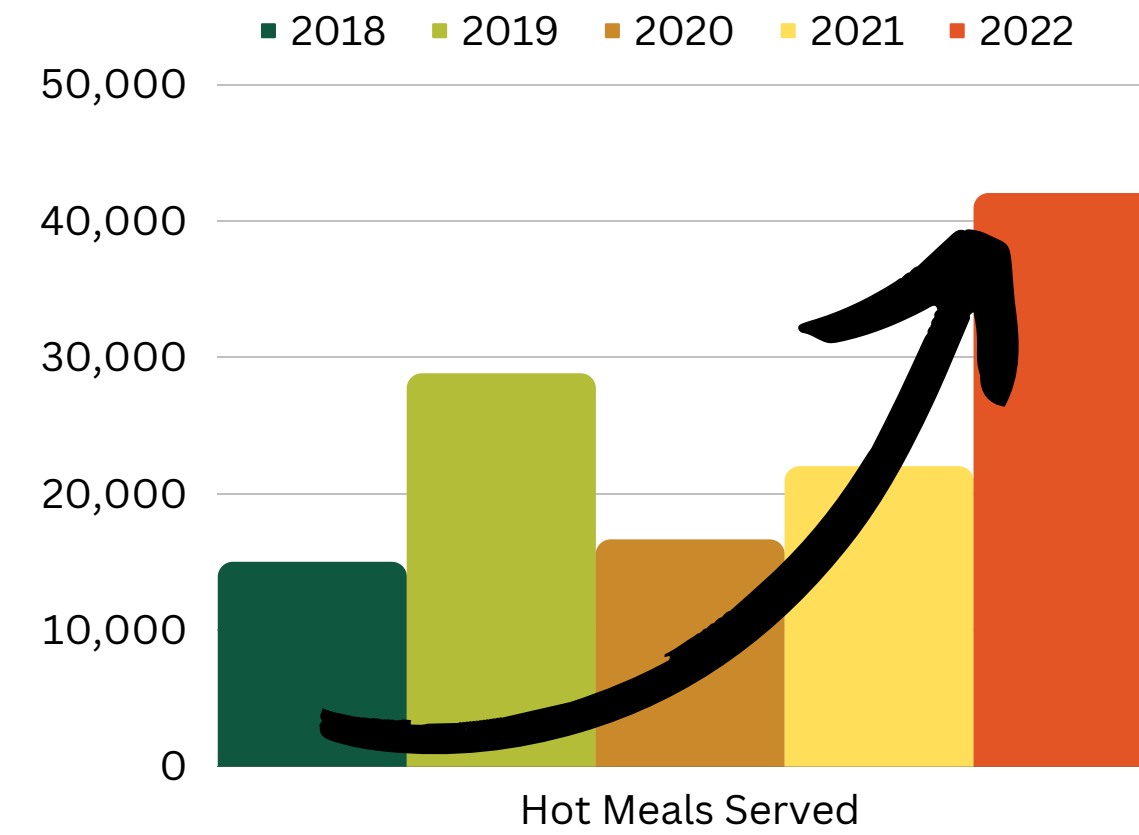
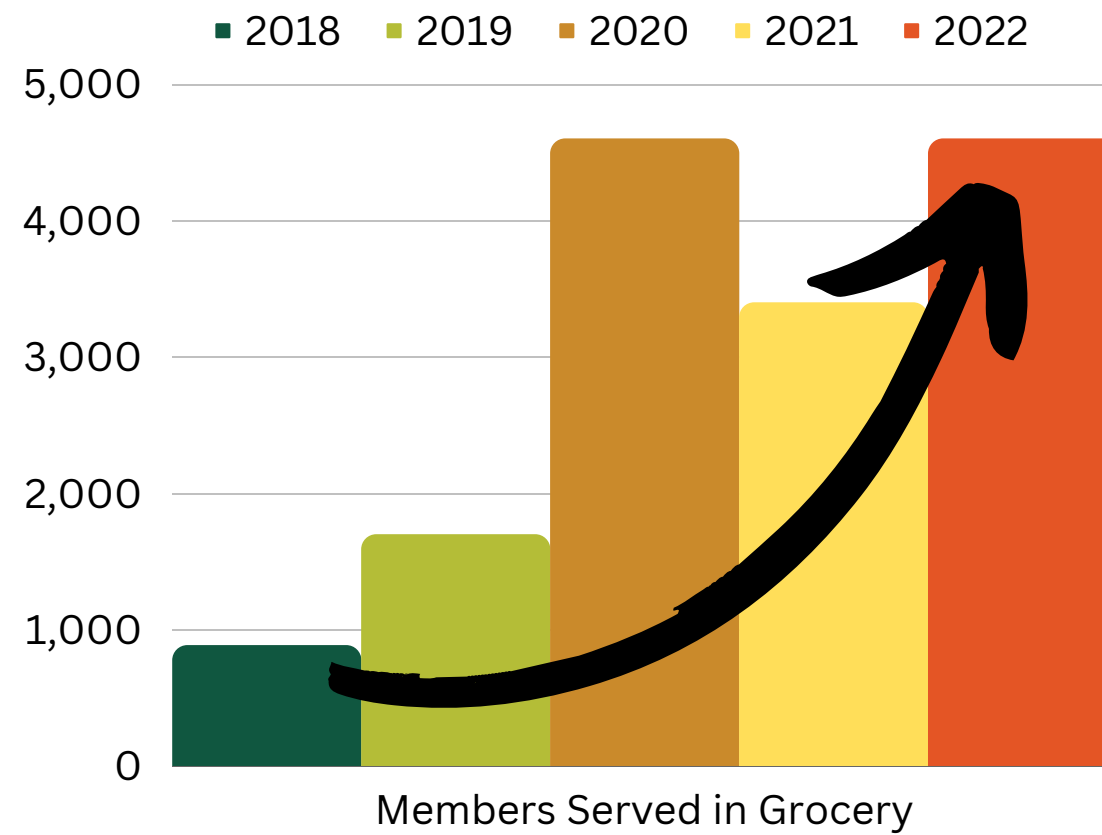
- **80+** families served
- **2** partner sites
- **\$112k** saved



PhytoRx Food Pharmacy (Pilot)

- **100** food prescriptions filled
- **92** food prescriptions delivered

Y-O-Y Growth Trends



Who We Serve

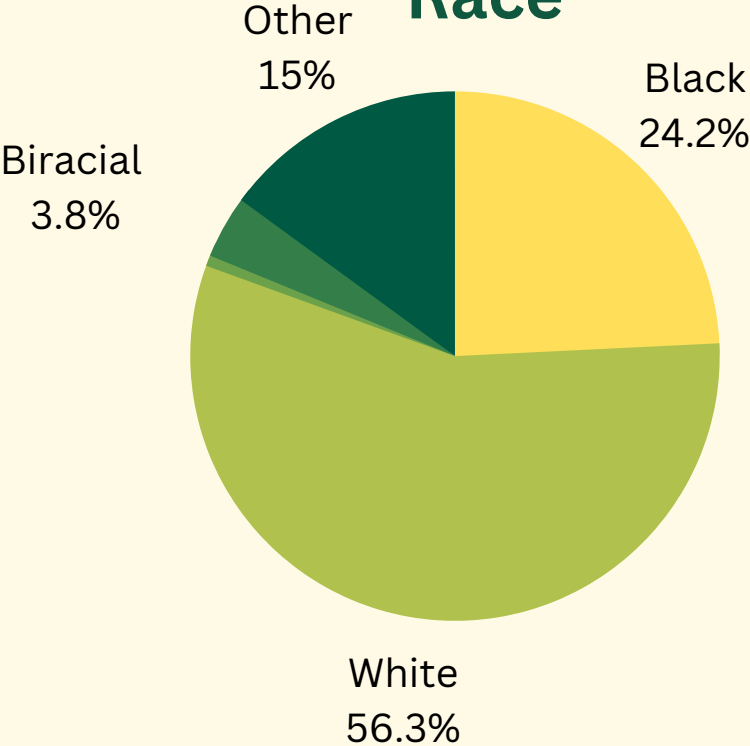


Member Demographics

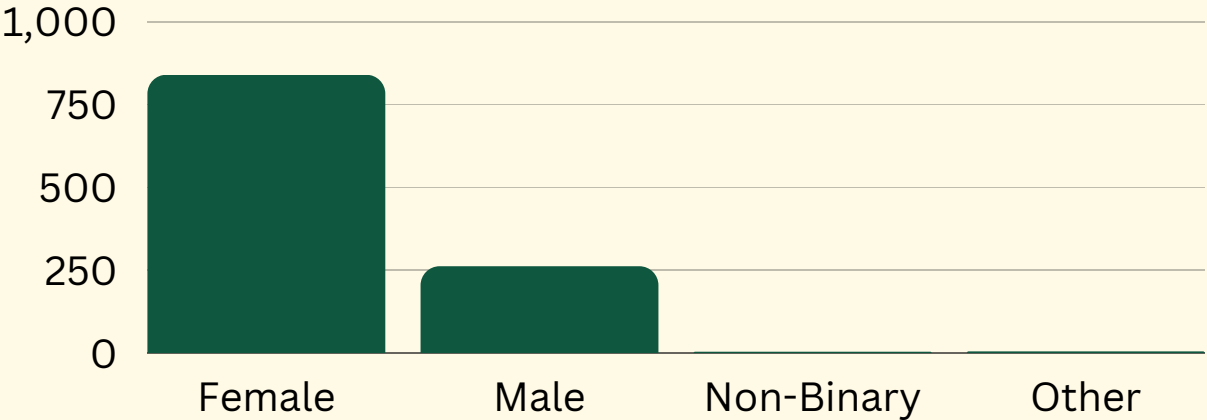
Age

Infants: 12%
Children: 24%
Adults: 55%
Seniors: 8%

Race



Gender



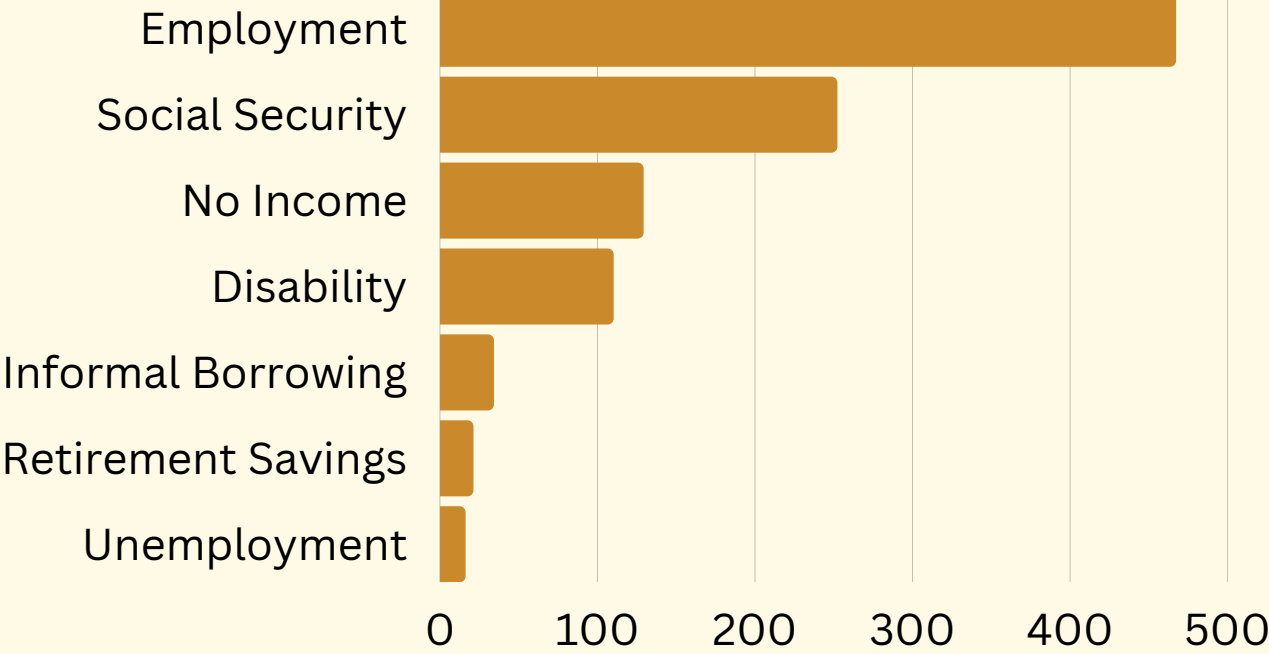
Average Household Size

2.4

Ethnicity

Hispanic: 22%
Non-Hispanic: 78%

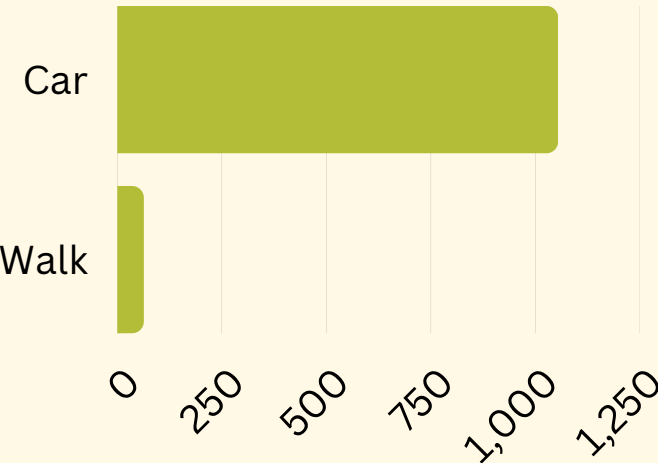
Income Sources



Average Monthly Income

\$1,300

Transportation

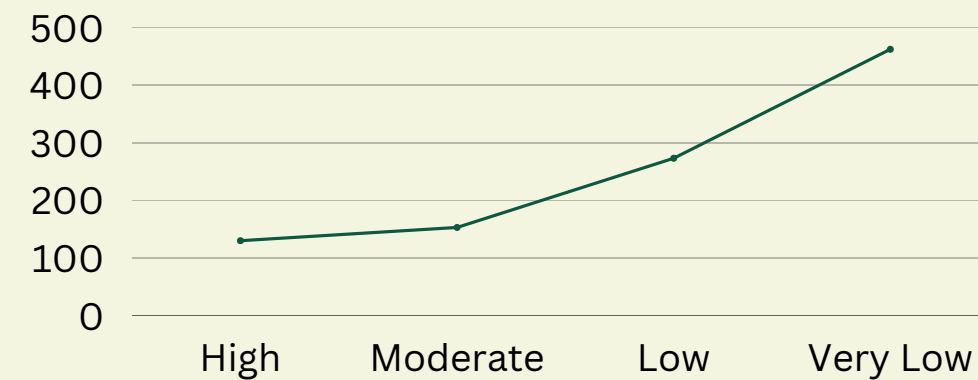


About Our Members

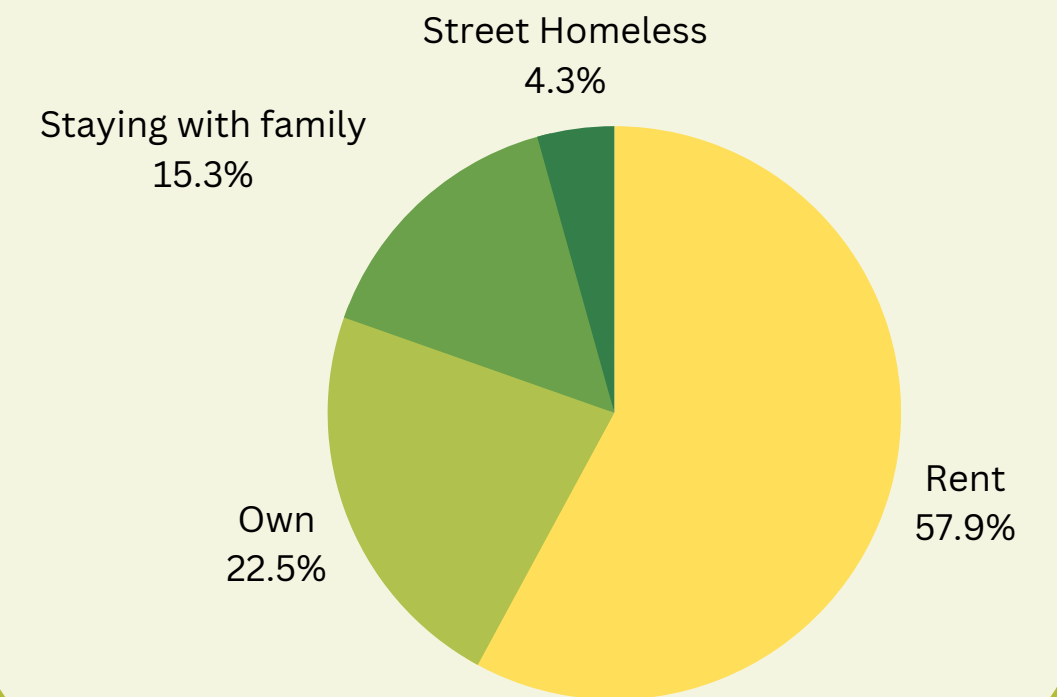
Members by County

Iredell: 71%
Rowan: 7%
Cabarrus: 4%
North Mecklenburg: 18%

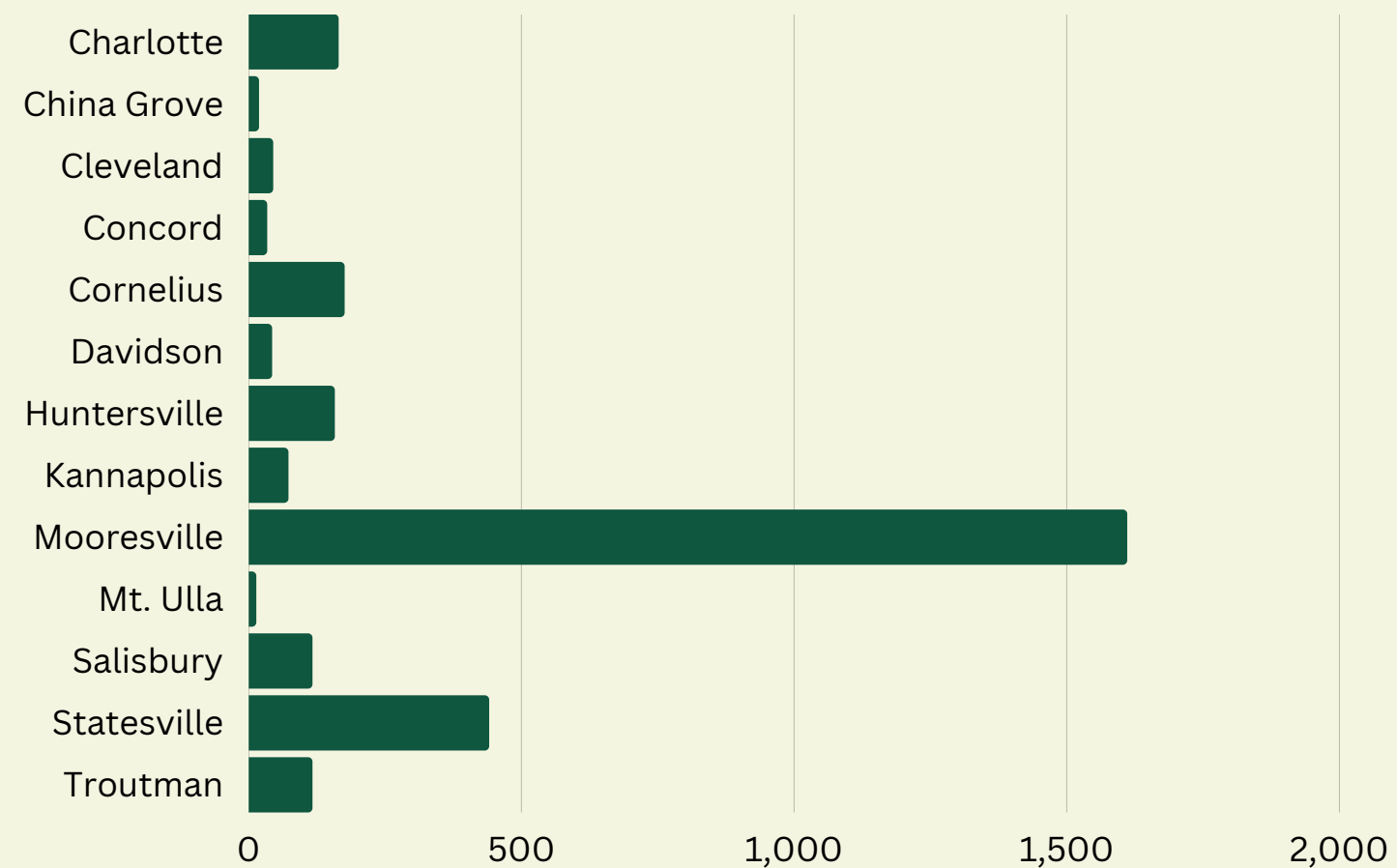
Food Security Levels At Application



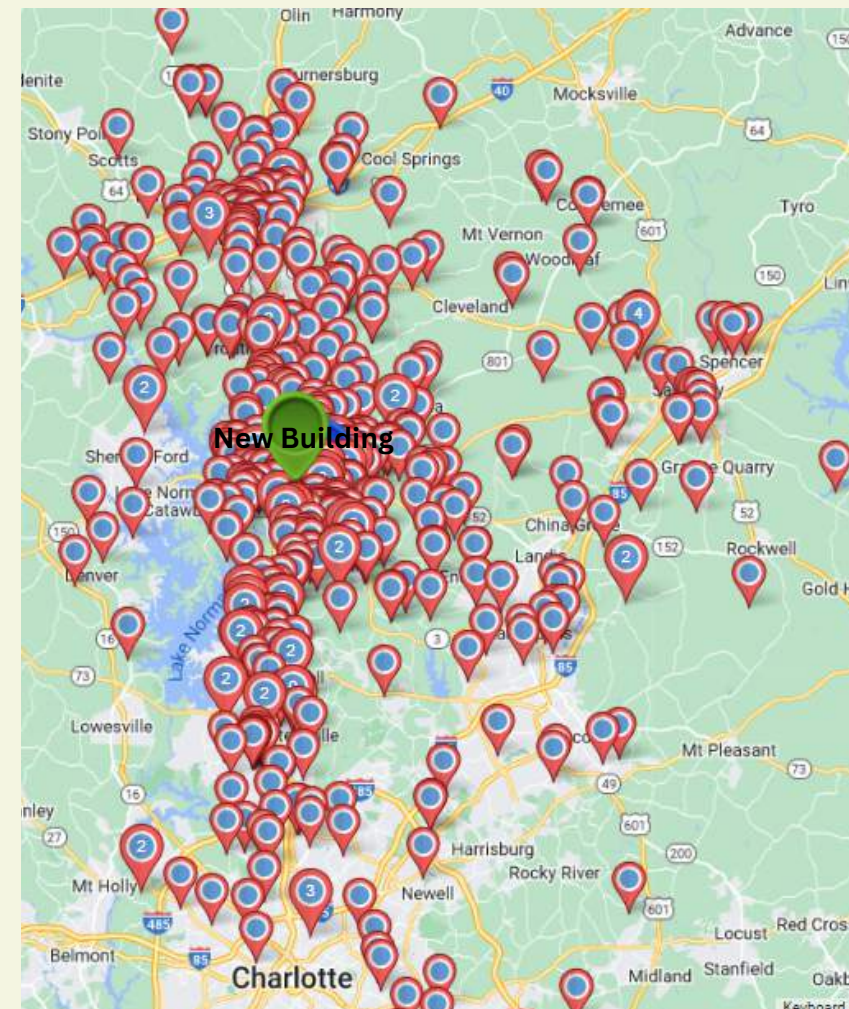
Living Situation



Members by Town



Members by Map



Food Stamp Recipients

27%

Subsidized Housing Recipients

15%

How We Serve



Volunteers are the heart of our mission

1,800
Volunteers

41% increase in
volunteers
from 2021-2022

\$1.1 Million
saved in
labor costs

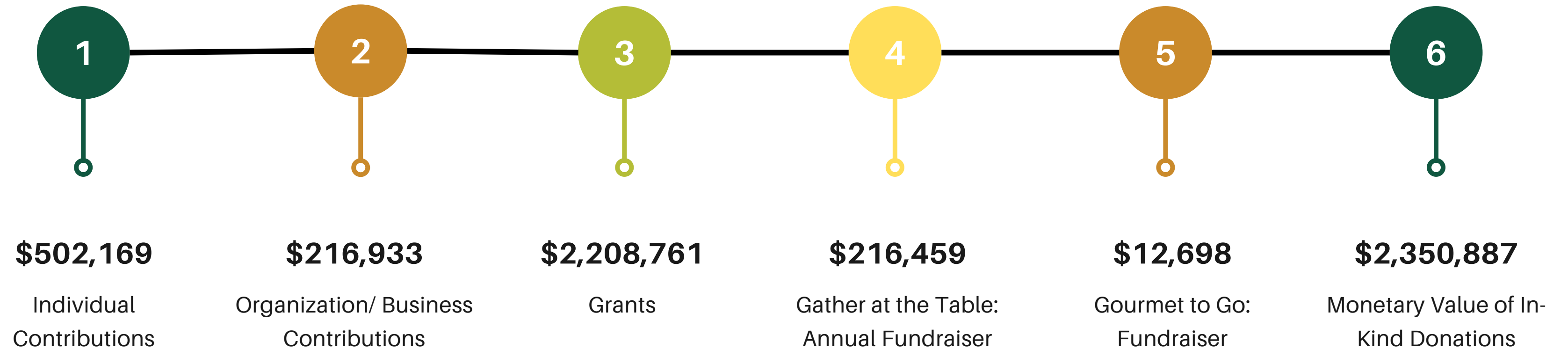
1,269
first-time
volunteers

37,000+
hours
served

40
Volunteers
daily

21
Different
volunteer
opportunities

Making every dollar count



Looking Ahead



Building *a bigger table*



FeedNC has purchased 8.5 acres of land located on Charlotte Hwy in Mooresville, North Carolina, which will be the future home of the organization.

Our target move date is **March, 2023.**



The new facility will offer

- A dignified experience for all
- A community dining area sponsored by The Donoghue family
- Social capital opportunities
- Rental space for events & catering
- A teaching kitchen
- Classroom rentals for partners
- Parking for members and volunteers
- Warehouse space
- 1-Acre Garden

Our 2023 Goals

- Smoothly transition members and services to the new site
- Open community dining area
- Increase members served in Grocery program by 25%
- Increase students served in Workforce program by 10%
- Plant Garden sponsored by Dale Jr. Foundation
- Pilot Building Healthy Habits Program

Thank you

A big thank you to all of the generous donors and sponsors who made it possible to **Build A Bigger Table** this year.





At our table...
Everyone is welcome.