



2023



ANNUAL REPORT



2.5+ MILLION LBS OF FOOD RESCUED

**\$1.35 MILLION SAVED THROUGH
VOLUNTEERISM**

**91% OF WORKFORCE GRADUATES WERE
EMPLOYED UPON GRADUATION**

\$2.3 MILLION GIFTED BY DONORS

**\$4 MILLION WORTH OF GROCERIES PUT
BACK INTO THE POCKETS OF OUR
NEIGHBORS IN NEED**



Our Mission

"Creating connections to food, education and resources as a catalyst for change."



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With a mission to create connections to food, education, and resources as a catalyst for change, FeedNC has served over **6,000 unique individuals** in our community throughout 2023 by way of our 14 innovative programs & projects.

All programs were crafted with dignity at the forefront, as a core belief of FeedNC is that true growth and change can only occur in a safe-place that allows individuals to feel heard, respected, and dignified.

Viewing Our Programs as Investments



At FeedNC, we see our programs as investments in the most precious resource of all—our community.

By channeling resources into programs that nourish and empower individuals, we believe we are not only addressing immediate hunger but also fostering self-reliance, economic growth, and social well-being.

Just as wise investments yield long-term dividends, our commitment to these initiatives ensures that, over time, we'll harvest a community that is not only well-fed but also equipped to thrive and pay it forward, creating a more robust and connected society for all.

Our Investments

Food & Nutrition Security

Workforce Development & Education

Agriculture & Sustainability

Social Capital & Dignity



Food & Nutrition Security

Our Food & Nutrition initiatives address immediate hunger while focusing on long-term health, which is essential for families facing financial challenges. Having access to nutritious food can alleviate undue stress and promotes things like children's academic success, adults securing employment, and preventing food-related illnesses that disproportionately affect individuals living in poverty.



Our Food & Nutrition Security Programs

Food Rescue

Decreasing community food waste by rescuing food that would've otherwise been wasted through partnerships with local food suppliers.

Grassroots Grocery

Using rescued food to provide free supplemental groceries for eligible families.

Food Movers

Using rescued food to provide free supplemental grocery delivery for eligible families.

Community Dining

Using rescued food to provide free breakfast & lunch M-F for anyone in the community.

FeedNC Food Truck

Using rescued food for delivery to families living in food deserts (coming in 2024).

PhytoRx

Produce prescription program in partnership with HealthReach Community Clinic, NC State, and NC Cooperative Extension.

2023 Impact

- **5,000** people served
- **20,000** grocery visits
- **Over \$4 million** saved by members
- **1,500** grocery deliveries
- **45,000** meals served

Workforce Development & Education

Our Workforce & Education initiatives empower individuals by equipping them with the skills and knowledge needed for meaningful employment and financial stability. By fostering education and job training, we open doors to better career opportunities, ultimately reducing dependency on social services and lifting families out of hardship. This investment doesn't just transform individual lives; it strengthens the entire community by creating a more skilled and prosperous workforce, boosting local economies, and enhancing the quality of life for all residents.



Our Workforce Development & Education Programs



Culinary Workforce Development

Job training program to help unemployed & underemployed individuals get back into the workforce.

Warehouse Workforce Development

Job training program to help unemployed & underemployed individuals get back into the workforce.

Launch Entrepreneurship Project

Entrepreneurship & leadership classes for all students enrolled in workforce programs, as well as a mentorship opportunity for one graduate to learn how to start up their own business (2024)

Building Healthy Habits

Summer program geared towards helping the children of the families we serve create healthy habits around nutrition and movement.

Harvesting Knowledge

Free educational classes on a variety of topics available for anyone in the community.

Community Connections

Community access to local resources and organizations via our partner tabling opportunities at FeedNC, as well as our online resource guides.

2023 Impact

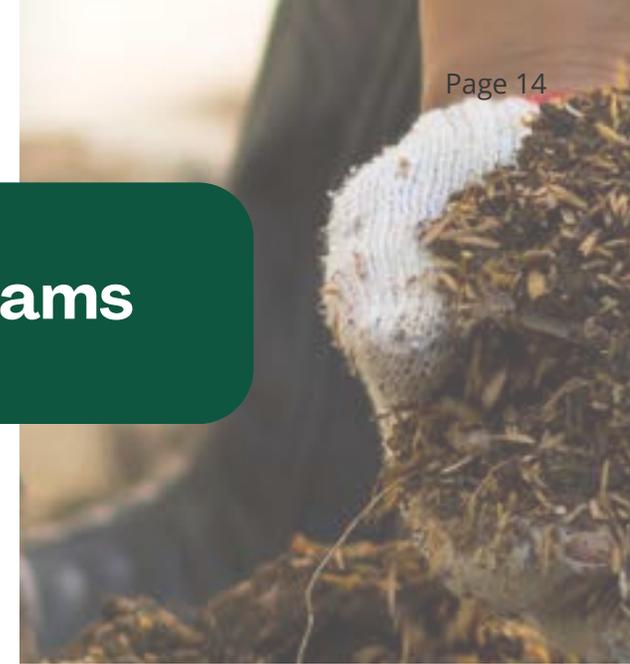
- **32** students enrolled in Workforce Programs
- **22** successful graduates
- **91%** employment upon graduation
- **68%** retained employment
- **411%** income increase across graduates

Agriculture & Sustainability

By embracing sustainable practices, we are not just alleviating immediate hunger; we are sowing the seeds of resilience and togetherness in our community. This investment isn't just about sustainability; it's about making a heartfelt difference in the lives of those who need it most, today and tomorrow.



Our Agriculture & Sustainability Programs



Mimi's 1-Acre Produce Garden

Ensures that families-in-need have access to fresh, locally sourced food in the Grassroots Grocery while also providing a farm-to-table experience in Donoghue's Open Door Community Dining.

Rainwater Harvesting & Composting

Environmental organization sustainability efforts (2024).

Gardening for Good

Community educational classes geared towards sustaining a cost-effective produce garden at home (classes begin in 2024).

Dignity & Social Capital

These investments build bridges of support, compassion, and solidarity, connecting individuals and families in times of need. The sense of belonging and mutual respect fostered by these initiatives empowers people to not only access essential resources but also build upon self-worth and dignity.



Our Dignity & Social Capital Programs

Volunteerism

Access to meaningful work opportunities, social connections, and community engagement for anyone in the community - including those unable to work or who have retired from the workforce.

Displacement Assistance

Shower and laundry services provided on-site for displaced families.

Holiday Events

Holiday groceries and experiences for families who receive FeedNC services.

Community Dining

Free breakfast & lunch M-F for anyone in the community, creating opportunities for social capital experiences & networking.



2023 Impact

- **400** showers provided
- **50** displaced neighbors served
- **1,300** received Thanksgiving Dinner
- **360** children attended Winter Wonderland event

Surveying & Research

Through regular surveys of our members, FeedNC actively seeks valuable insights into their experiences, preferences, and needs. This proactive approach not only fosters a deeper connection with our community but also empowers us to develop innovative and tailored solutions, ensuring our efforts have a meaningful and lasting impact on those we serve.



2023 Research Efforts

Quality of Life

Social Capital Solutions

Homelessness in Mooresville

COVID-19 Impacts



Survey Highlights

Quality of Life

- **97%** of FeedNC members reported having access to FeedNC services improved their overall quality of life.
- **98%** had reported increase in social wellness since utilizing FeedNC services.

Social Capital Solutions

- **98%** of community diners believe community connections in Donoghue's provides access to empowering resources.
- **62%** of community diners had reported that they made a new friend in Donoghue's.

Homeless in Mooresville

- **14 of 16** respondents reported they were homeless or displaced due to circumstance and **2** by choice.
- **62.5%** of respondents reported affordable housing being a barrier.
- **35%** of this population reported that they were employed, **57%** received no income, and **7%** received SSI benefits.
- **40%** of respondents reported they were denied access to other social services.

COVID19 Impacts

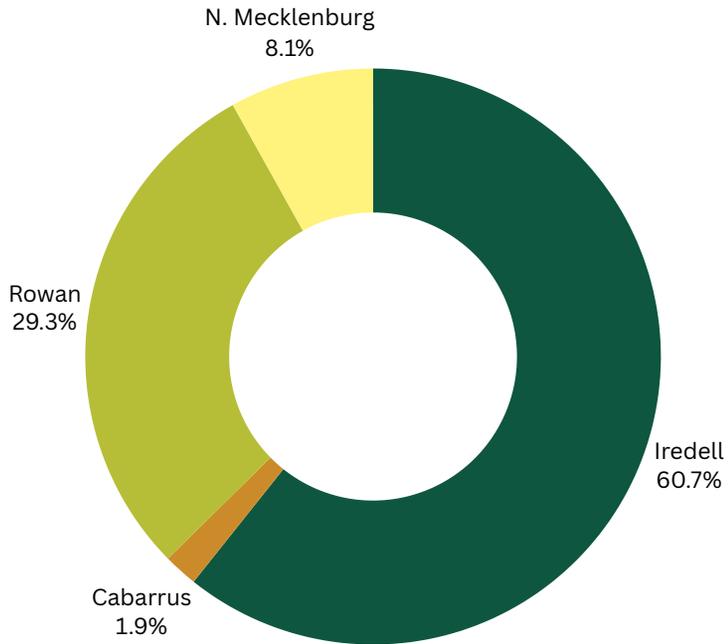
75% of members reported being impacted either physically, financially, mentally, or socially by COVID-19 Pandemic.

Who We Serve

FeedNC is dedicated to serving families facing financial hardships within a diverse four-county region. Our annual report highlights our commitment to providing support to individuals and households representing a rich tapestry of ethnic cultures and backgrounds. Through our programs and initiatives, we strive to address the unique challenges faced by these families, ensuring that no one in our community goes without access to essential resources and assistance.



Counties Served



New Families Approved

1,100

Total People Served

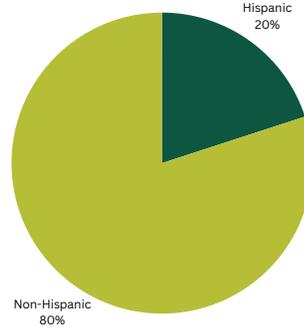
6,336



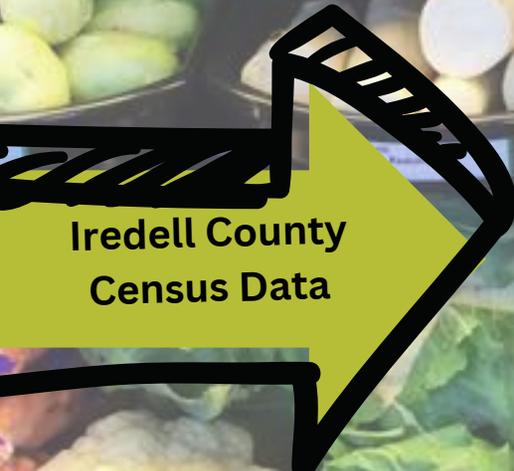
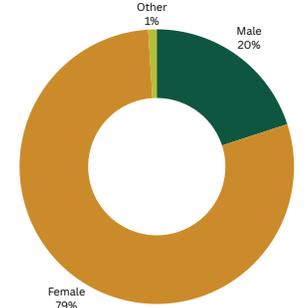
Race

22% Black
 73% White
 3% Native American
 1% Asian American
 1% Other Pacific Islander
 13% Other

Ethnicity



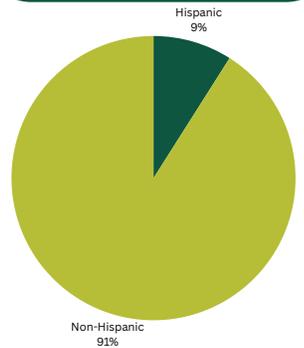
Gender



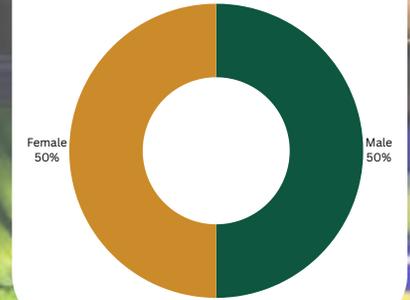
Race

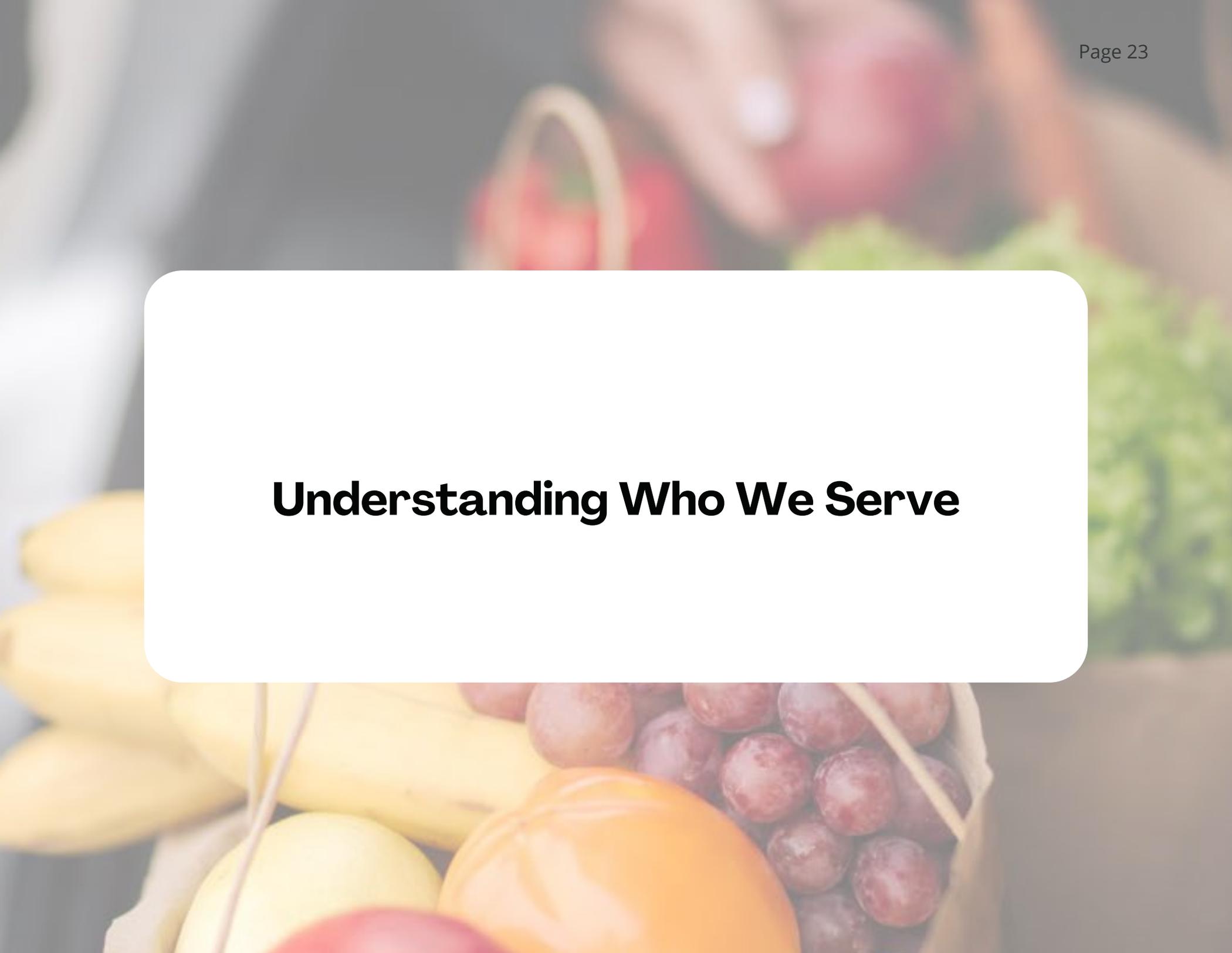
13% Black
 82% White
 <1% Native American
 3% Asian American
 <1% Other Pacific Islander
 2% 2 or more races

Ethnicity



Gender





Understanding Who We Serve

Food Security Levels upon Application

Very Low: 54%
Low: 27%
Moderate: 11%
High: 7%

Household Income Sources

Employed: 51%
Social Security: 20%
Disability: 20%
No Income: 12%
Unemployment Benefits: 2%
Informal Borrowing: 5%
Retirement: 2%

Member Mode of Access

Drive: 70%
Carpool: 21%
Send Friend: 4%
Walk: 3%
Public Transportation: 2%

Member Living Situation

Rent: 60%
Own: 22%
Staying with Friend: 13%
Street Homeless: 4%
Hotel/ Motel: 1%

Average Household Income:
\$1,600 per month

Average Household Size:
3 People



How We Serve

Our mission is fulfilled through the dedicated time and talents of volunteers, who play a crucial role in our service initiatives. Their commitment, combined with the support of donors who invest in our cause, enables us to make a meaningful impact on our community. Together, the collaboration of volunteers and donors forms the foundation of our efforts to alleviate hunger and create positive change in our community.



Volunteer Highlights

43,000+ hours served

3,139 volunteers

1,500 intern hours

\$1.8 million saved in labor costs

70 volunteers daily

1,811 first-time volunteers



Giving Highlights

Total Giving: \$2,314,588

Grants Funding: \$442,106

Gather At The Table: \$308,000

In-Kind Donations: 2.5+ million lbs





Donor Insights

Number of Donors: 2,759

Monthly Donors: 126

Consecutive year Donors: 1,289

First Time Donors: 606

Looking Ahead

Through embracing a forward-thinking approach, our organization is committed to expanding our reach within the community, identifying those who qualify for services, and fulfilling our promise of providing food, education, and resources as a catalyst for change for our neighbors in need.

We will continue to prioritize evaluation and enhancement of existing programs while remaining open to the integration of new targeted services as needs arise. Through collaborative efforts with the community, we will advocate for those facing food insecurity by addressing root causes, ensuring a flexible and evolving strategy for sustained impact.

We are so excited for all that is to come and we hope you continue to join us on this journey of ending hunger.

Thank You!



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feednc.org



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